Seasonal Farmstand Site Manager (Part/Full-Time)

Organization Information

GrowNYC is a 51-year-old environmental nonprofit organization - helping more than 3 million New Yorkers by providing essential services and taking action to make NYC a livable city, one where every person can enjoy a healthier, more sustainable life. In particular, our network of Greenmarkets, Farmstands, Fresh Food Box sites, and GrowNYC Wholesale ensures that all New Yorkers have access to the freshest, healthiest local food.

About Farmstand

GrowNYC Farmstands are part of a network of food access retail sites operated by GrowNYC, along with Greenmarkets and Fresh Food Box sites. Through Farmstands, GrowNYC trains and employs young people to sell fresh, affordable food in neighborhoods throughout the Bronx, Brooklyn, Manhattan, and Queens. The food sold at Farmstands is grown by farmers in the Northeast and transparently sourced through GrowNYC Wholesale.

GrowNYC is committed to stopping the spread of Covid-19. We currently require all employees to disclose their vaccine status to us. We require daily health screenings and mandate mask wearing indoor or other settings that make social distancing difficult, as well as masking for unvaccinated employees in all work settings. As the situation evolves, GrowNYC reserves the right to make changes to our health and safety practices and policies, including but not limited to requiring that staff vaccinate, test, and comply with local rules and applicable guidelines.

Seasonal Farmstand Site Manager

The Farmstand Site Manager will oversee the operations of Farmstands throughout New York City, including supervising and training all Farmstand staff and youth staff. The Farmstand Site Manager position is seasonal, and it could be part-time or full-time. Some positions require driving. In addition to the field work, our youth staff attend paid, virtual, weekly workshops on a variety of topics led by experts at GrowNYC and some outside community partners, covering personal finance, our food system, agriculture in our region, food justice, counter marketing, food rescue, addressing food insecurity, compost, building a professional resume and cover letter. Farmstand Managers are expected to attend and help facilitate some discussion topics during these workshops.

Responsibilities:

- Set-up and break down site, carry equipment/cases of produce weighing up to 50lbs, folding tables and tents, and performing other physical labor
- Supervise daily market operations— product display, merchandising, sales, customer service, inventorying and site clean-up according to schedule
- Supervise all Farmstand staff and youth staff at the market, guiding them as they gain experience in customer service and merchandising and educating them about produce and the program's mission

Applications

Qualified candidates for the Seasonal Farmstand Site Manager (Part/Full-Time) position should submit a cover letter, resume, and three references to:
grownyc.org/careers

Interviews will take place during the month of May, and hiring will occur at the beginning of June. Training begins in mid-June, and all seasonal Farmstands will open at the beginning of July. Hours will ramp up to the regular full or part-time schedules during this time.

Contact

GrowNYC
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212-788-7900

For additional information, please see our website:
grownyc.org

- Attend weekly meetings and complete administrative work remotely and at GrowNYC office when it reopens
- Perform debit/credit, cash, EBT and other nutrition benefit transactions and maintain accurate records
- Educate customers on a variety of food access and incentive programs.
- Maintain organized accounting for the Farmstand and report this information to the Program Coordinator
- Work with community partner organizations to conduct outreach to promote Farmstands
- Contribute to professional meetings and collaborations with community partner organizations
- Attend some of the mandatory Tuesday workshops (6pm-7pm) and help facilitate discussions

Ideal Qualifications

- Early riser who enjoys working outdoors in all weather conditions
- Passionate about farming, farmers markets, local agriculture, cooking, and/or food access
- Experience working with adolescents
- Experience working in retail and/or with sales
- Willing to work weekdays and weekends
- Enjoys talking and working with people of all backgrounds
- Strong communication skills, both written and verbal
- Works well both independently and as a member of a team
- Excellent time management and organizational skills
- Creative problem-solver, able to troubleshoot and use good judgement to make on-the-spot decisions
- Experience in community outreach, and has an understanding of inequalities in the food system
- Familiarity with underserved communities
- Familiarity with Microsoft Office and Google Suite
- Fluency in multiple languages is a big plus (especially, but not limited to, Spanish, Mandarin and Cantonese)
- Valid Driver's License for at least 1 year with a satisfactory driving record, and willingness to drive cargo van or small box truck throughout NYC (not required for all positions).

Physical Requirements

Ability to lift up to 50lbs, though employees may request accommodations as needed.

Schedule:

The schedule has variable hours – a minimum of 15 hours a week to no more than 35 hours per week. Shifts are available Tuesdays through Saturdays and usually start early in the morning (7am).

Compensation:

The position is a non-exempt seasonal and variable hourly position. It pays $18 per hour and includes only statutory benefits.

GrowNYC/Greenmarket is an Affirmative Action Equal Opportunity Employer and hires without regard to race, gender, religion, age, sexual orientation or physical disability.