GrowNYC's FARMroots provides aspiring and established farmers with business technical assistance and training designed to ensure the long-term viability of farms and farmland.

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**NYS Tax Credit for Food Pantry Donations** by Jack Hornickel

Each year, Greenmarket farmers generously donate about 1,000,000 pounds of fresh produce to New York City food pantries as part of our Fresh Pantry Project. Now, New York State farmers can receive up to $5,000 in a refundable tax credit for helping to feed those in need. To learn more about the tax credit click [here](#).

To find the food pantry that collects at your Greenmarket, visit the [Fresh Pantry Project webpage](#). And if you want help coordinating with a pantry, or you know a pantry that does not yet participate, please contact Cathy Chambers or (212) 788-7900 x237.

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### Wholesale Opportunities Grant Deadline Extension for NYS Farmers

Tremendous growth in consumer demand for local food has driven wholesale buyers to seek significant increases in local food procurement from New York State farmers.

Simultaneously, Greenmarket farmers have reported increased competition at farmers markets and CSAs and can no longer rely on them for the percentage of income that they once did.

Are you a Greenmarket farmer based in NY State interested in developing or expanding your wholesale market share?

This grant will provide free consultation on profitability analysis for wholesale products as well as assistance connecting interested growers with wholesale buyers in the Northeast region.

Please take a moment to fill out an [application](#) to participate in our grant, Scaling Up:
Developing New and Additional Wholesale Enterprises with Greenmarket Farmers.

This grant is limited to NY State growers, and the application deadline has been extended to July 31st, 2018.

If you have any questions or would like assistance in filling out the application, please call us at 212.788.7900 ex. 269 or email our FARMroots Marketing Specialist, Erik Hassert, for more information.

Resources

Conferences/Reads

August 10-12. 44th NOFA Summer Conference.
Honoring our roots, tending our future. Hampshire College, Mahers, MA.

October 7-10. Black-Latinx Farmers Immersion at Soul Fire Farm (sesión en español) Petersburg, NY.


Basic Accounting: Guidance fro Beginning Farmers by ATTRA.

Webinars

July 23. Hops power hour by the University of Vermont Extension Northwest Crops & Soils.

July 25. Using Instagram to grow your farm business by ATTRA.

Workshops

July 14. Are you ready to farm? This workshop will provide an overview of GrowNYC's FARMroots yearly programming available for aspiring and beginning farmers in Kelly Street Garden, Bronx.

July 11. Multispecies Grazing: Management Techniques & Animal Care. 3:00-5:00 PM in Mohrsville, PA.

July 12. Small-Scale Poultry. 6:00-8:00 PM at Freehold, NJ.

July 16. Heritage Poultry Production. 2:00-5:00 PM. Lanesbornrough, MA.

GrowNYC

By shopping at your neighborhood Greenmarket farmers market, you are directly supporting small family farms and ensuring continued access to fresh local food for all New Yorkers.

Farmroots is a program of GrowNYC, a 501(c)3 nonprofit.

Learn more about GrowNYC's community gardens, recycling and hands-on education programs and make a donation to support small family farms here.
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