



**GrowNYC Celebrates Food Hub Milestone, Increased Sourcing From BIPOC Producers  
While Providing Farm Fresh Produce to New Yorkers**

*The nonprofit organization has sourced millions of pounds of local produce since 2012, feeding New Yorkers and partnering with Northeast farmers*

**NEW YORK, NY – February 2024** – GrowNYC, an environmental nonprofit organization, celebrates the GrowNYC [New York State Regional Food Hub](#) 2023 milestones, distributes 2.6 millions pounds of local produce to more than 300 wholesale buyers, with 90% going to other organizations working to expand food access and food security. In addition, GrowNYC achieved a 100% increase in the number of BIPOC farmers it sourced from over last year.

The GrowNYC Food Hub is entering the final stages of development and is expected to be complete by Fall 2024. The new Hub will provide 60,000 sq ft of permanent infrastructure to dramatically increase GrowNYC and partners operational capacity, and increase the volume, quality, and variety of local, nutrient dense, affordable produce to historically underserved neighborhoods.

The Hub represents a significant milestone in GrowNYC’s ongoing efforts to bolster and protect New York’s foodshed through a two-part mission: regional farm viability and equitable access to locally-grown foods for all New Yorkers. GrowNYC’s Food Hub program is currently operating out of a smaller rented warehouse near Co-Op City in the Bronx.

The current warehouse also serves GrowNYC’s [Farmstand](#) program, which brings local produce to food insecure neighborhoods via pop-up sites across the 5 boroughs, and during the darkest days of the pandemic helped to power the [Emergency Food Box program](#) which served as a critical food access point.

GrowNYC also expanded its microhub partner network with MHANY Management, joining Central Brooklyn microhub partner, Brooklyn Packers. The microhub network will support capacity building, distributing and promoting the use of seasonal and local foods sourced from participating GrowNYC farm partners and GrowNYC Farmer Assistance graduates. Through these microhub partnerships, GrowNYC is working to increase food access points at the community-level in underserved residential neighborhoods with limited access to fresh healthy foods.

GrowNYC currently serves more than 300 wholesale buyers, including food businesses, institutions, and nonprofit programs. With the Hub coming online in 2024, GrowNYC is set to meet the demand of larger institutional buyers including universities and NYC agencies, and

reinvest additional resources into ongoing work to uplift regional family farms and enhance the work of GrowNYC's Farmer Assistance program, which provides free business and technical support to farmers in the Northeast.

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### **About GrowNYC**

GrowNYC is an environmental nonprofit organization dedicated to creating a healthier and more sustainable New York City, providing 3 million New Yorkers with sustainability services and environment programs which include access to fresh, locally grown food, neighborhood green spaces, waste reduction, and education.