

EMPLOYEE ENGAGEMENT

- Corporate Volunteers
- Educational Presentations
- Workplace Giving & Individual Volunteers

Work alongside a trusted partner to boost your teams' spirit and passion with impactful sustainability and civic initiatives.

From community garden builds to captivating educational events, employees love engaging with GrowNYC. Companies praise us as their top choice for donations and volunteer opportunities.

Let's double the impact with matching employee and individual volunteer donations.

CAUSE MARKETING

- Campaigns
- Sale Proceeds
- Community Outreach

Market with a purpose!

Explore the world of cause marketing, where you can support a beloved NYC non-profit and enhance your brand loyalty with ease.

Join alongside big-name brands and local gems to inspire your customers to support with their hearts and wallets!

PROGRAM SPONSORSHIP

- Building Gardens
- Food Access
- Educating NYers
- Events

GrowNYC programs blanket New York City, bringing Farmstands to neighborhoods that need them most, creating a million square feet of community green space, teaming up with like-minded organizations for wholesale food partnerships, and providing educational opportunities in New York City schools.

Align your social responsibility priorities with one of our programs - we make it easy for you.

FUNDRAISING

- Gala
- Governors Island Garden Party
- EOY and Earth Month Matching Grants

Grow for Change is our biggest fundraising event of the year, and we depend on the support of NYC companies through ticket purchases and sponsorships to achieve our goals.

This year, we're also hosting an outdoor party at our Teaching Garden with tickets priced for everyone.

Whether you're looking to connect with NYC leaders or passionate New Yorkers dedicated to greening our city, our quarter million newsletter and social media reach has got you covered.



New York City's
Trusted Non-Profit Partner

Program Sponsorship Opportunities

To learn more, contact: **Anne Craig**
Corporate Partnerships Lead at acraig@grownyc.org

FOOD ACCESS

Regional Food Distribution Hub

Join us in making New York City history as we support regional farmers and strive to provide fresh food to all New Yorkers. Opening in the fall of 2024, our new state-of-the-art warehouse in the Bronx will double our capacity for mission-driven food distribution to schools, hospitals, and food-insecure neighborhoods. Support regional farming and food access. Find out more.

Truck Wrapping

Imagine your name showcased across New York City on our distribution trucks. Every vehicle navigates the streets of all boroughs seven days a week, daytime hours, year round.

Farmstands

Our Farmstands are crafted to bring fresh, local food to underserved communities through community pop-up markets, with the produce sourced from our wholesale warehouse.

To remain true to our mission, we rely on your support through sponsoring a Farmstand or a Farmstand Appreciation Day.

GARDENS

Teaching Garden @ Governors Island

As both an educational destination and idea incubator, our 1 acre urban farm is a part of the Governors Island commitment to research and demonstrating urban climate solutions.

School & Community Gardens

Help us build or renovate an existing school or community garden. Sponsor our popular annual plant sale, Purchase tools for our tool giveaway. GrowNYC has all kinds of ways for you to get involved.

Gardens at NYCHA

Motivating tenant associations, community leaders, and residents, we work to transform open space that was once inaccessible to some of NYC most underserved communities.

Black History Month

Sponsor our February Black History Month take-over of GrowNYC's Instagram with social media content and in-person events

EDUCATION

Giveaways

We provide schools and community gardens with essential tools for the growing season, including gardening kits, seedlings, grow lights to prolong the growing season, and additional resources.

Educational Events

GrowNYC provides a variety of virtual or in-person presentations to involve your employees in efforts to embrace a more environmentally friendly lifestyle.

Older Adult Outreach

We offer food and nutritional education to older adult centers throughout NYC, catering to the fastest-growing and increasingly diverse age demographic in the city.

Greenmarket Tours

Tours offer employees a chance to explore GrowNYC's cherished Greenmarkets and appreciate the impact of fresh local foods on both health and regional farming.