I-Dot Survey!

This activity is a simple and fun way to measure student environmental habits & awareness.

Materials Needed:
- Butcher Paper
- Stickers (optional)
- Markers
- Tape

Assembly Directions:
- Cut a piece of butcher paper (6’-8’ long depending on the wall space)
- Draw a large “I” in the middle of the sheet
- Around the “I” draw large “thought balloons” that connect the following phrases or ideas to the “I” in the center of the paper (see the photo). Be mindful to leave enough space in each of the balloons for participants to leave stickers.

Some sample survey phrases may include:
- I...Encourage my friends to recycle
- I...Reuse Materials (ex. write on both sides of the paper)
- I...Turn off lights when leaving the room
- I...Believe recycling makes a difference
- I...Reduce my waste (use a re-fillable water bottle, etc)
- I...Remind my family to recycle at home
- I...Sort my waste into the correct bins in the cafeteria

Participant Directions:
Ask students to place a sticker in each of the “thought balloons” that corresponds with an item or action that they do to benefit the environment. Students are encouraged to place stickers in as many categories that are true for them. If located in a busy area, ask students if they have a moment to take a quick survey.

Modifications:
- In place of stickers, student could draw a symbol or make a check mark in each category.
- Use different colored stickers to distinguish responses from different grades, schools, classes, etc. Additionally, using different colored stickers allows for you to measure the interest/participation from the different groups.