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To: DFTA Community Partners
From: Elysa Dinzes, Director of Nutrition
CC: Karen Taylor, Assistant Commissioner
Louella Byers, Deputy Assistant Commissioner
Subject: Greenmarket Taste and Tour
Date: April 25, 2017

Dear Community Partner

We are pleased to inform you that GrowNYC has a new program, Greenmarket Taste and Tour, which combines a presentation and greenmarket tour specifically designed for seniors.

Greenmarket Taste and Tour aims to improve nutrition, enhance social interaction, and benefit the overall physical and emotional health of New York City's older adults through interactive, presentations and educational tours of farmers markets. During the presentations and tours, seniors will learn about the greenmarkets and will be provided with an orientation around the types of benefits and currencies accepted in the market, including EBT, Health Bucks, and the Farmers Market Nutrition Program. Presentations will also include information on healthy eating along with a recipe demonstration and tasting. The Taste and Tour program will count towards the requirements for nutrition education.

For more information, please contact Susie Spodek at sspodek@grownyc.org. You may also visit <http://www.grownyc.org/greenmarket/seniors>.

Thank you