



## About Greenmarket

Greenmarket is a program of GrowNYC, a 501(c)3 non-profit organization based in New York City. Greenmarket's mission is to promote regional agriculture and ensure a continuing supply of fresh local produce for New Yorkers. Greenmarket supports farmers and preserves farmland for the future by providing regional, small family farmers with opportunities to sell their fruits, vegetables and other farm products to New Yorkers.

## Youth Education Volunteer Tour Guide

Greenmarket Youth Education connects thousands of New York City schoolchildren in grades K-12 with Greenmarkets and our farmers to help them gain an understanding of local agriculture and the importance of eating fresh, seasonal foods. Fun, interactive learning experiences allow children to build an understanding of how food choices impact their bodies, their environment and their communities. Our Greenmarket School Tours program reaches over 6,000 children each year.

We are seeking outgoing and enthusiastic individuals interested in local food, sustainable agriculture and education, for a hands-on, creative position with our Greenmarket Youth Education School Tours program. This unpaid position offers individuals an opportunity to help facilitate educational tours on-site at farmers markets. A commitment to volunteering at least once a week is necessary. We offer School Tours at the Union Square Greenmarket, Brooklyn Borough Hall Greenmarket, and others across the city.

## Activities

- Set up and break down of Education Station (some heavy lifting—helpful, but not required)
- Organize and maintain visual displays and hand out materials
- Assist with and lead student discussions about local seasonal food and agriculture
- Guide groups of up to 32 students through Greenmarkets and lead Q&A with farmers
- Set up and prepare food tastings of local, seasonal foods
- The position could also include office hours if desired.

## Benefits

- Gain firsthand experience educating NYC students in grades K-12
- Increase your understanding of local agriculture and the importance of eating fresh, seasonal foods
- Develop planning, organizational, time management, site management, and team-based work skills
- Cultivate skills in leadership and volunteer management

## Applications

Submit cover letter and resume to Tutu Badaru, [tbadaru@grownyc.org](mailto:tbadaru@grownyc.org).

Combine all submissions into one PDF and write "Youth Education Tour Guide" in the subject line. For additional information, please see our website:

[grownyc.org](http://grownyc.org)

## Contact

**GrowNYC Greenmarket**  
P.O. Box 2327  
New York, NY 10272

212-788-7900  
[jobs@greenmarket.grownyc.org](mailto:jobs@greenmarket.grownyc.org)

## Ideal Qualifications

- High school graduate (over 18 years old)
- Interest in farmers markets and/or related issues – including education, urban planning, food systems, sustainable agriculture, event planning, small business administration, economic development
- Excellent time management and organizational skills
- Strong communication skills
- Ability to work outdoors in a variety of weather conditions
- Fluency in languages other than English a plus

## Requirements

- Must be able to attend a Greenmarket Volunteer Orientation
- Must be able to attend a two-hour Youth Education Tour Guide orientation/ training at a Greenmarket. At this training you will learn how to:
  - set up the education station (tent, weights, straps, tables, etc.)
  - set up your display (tablecloth, visual aids, cooking demo, etc.)
  - conduct your education presentation
  - prep your demo and incorporate it into your presentation
  - conduct a tour through the market
  - prepare for the next tour
  - cleanup, breakdown and more

**This unpaid position is about 5 hours per week from April through June.**

*GrowNYC/Greenmarket is an Affirmative Action Equal Opportunity Employer and hires without regard to race, gender, religion, age, sexual orientation or physical disability.*

