FOR IMMEDIATE RELEASE
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GrowNYC’s Fresh Food Box Program Begins Pick-ups for the 2016 Season

New York, NY—GrowNYC’s Fresh Food Box season kicks off at 21 locations throughout Brooklyn, Manhattan, Queens and the Bronx this week. From now until November, residents and community members of all income levels have the opportunity to sign up for a bag of farm-fresh produce for the low price of $12 using cash, credit, debit, and SNAP. This season, 7 new sites across Manhattan, Brooklyn and the Bronx were added. For the first time, three Fresh Food Box sites will also collect food scraps for composting. The goal of the Fresh Food Box program is to increase healthy food access in the city’s most underserved neighborhoods while helping to keep mid-sized family farms in production.

“Fresh Food Box is one of the most affordable ways for New Yorkers to access fresh, healthy produce and is a win-win for both the customers and the farmers,” says GrowNYC Executive Director, Marcel Van Ooyen. “We are excited to have even more Winter Fresh Food Box sites so we can keep as many New Yorkers as possible eating fresh, healthy fruits and vegetables throughout the cold winter months.”

To participate, customers pre-order bags one week in advance on the designated distribution day. The next week, they can pick up their Fresh Food Box containing 7-9 seasonal fruits, vegetables, and grains, along with healthy recipes and tips on how to store and prepare the produce. All of the produce comes from family farms selling through GrowNYC’s own wholesale food hub and distribution arm, Greenmarket, Co. The power of bulk purchasing allows for the incredibly low price while mid-size family farmers still receive a fair price for their products ensuring they will be able to continue supplying the residents of New York City with fresh, healthy, local food for years to come.

Open to the public, all are welcomed and encouraged to find a nearby Fresh Food Box site for an affordable and convenient way to eat healthy, seasonal foods. For more information please visit www.grownyc.org/foodbox.

Check locations for distribution times – Pre-order Required

BRONX

*New Site* Bella Vista Health Center
890 Hunts Point Avenue
Fridays, 3:30 pm – 6:30 pm
July 8th – November 18th
Community Partner: Urban Health Plan

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100 Gold Street, Suite 3300 • New York, NY 10038 • (212) 788-7476 • www.grownyc.org
*New Site* BronxChester BronxWorks
725 St. Ann’s Avenue
Thursdays, 3:30 pm – 6:30 pm
July 7th – November 17th
Community Partner: Urban Health Plan

BronxWorks
1130 Grand Concourse
Wednesdays, 3:30 pm – 6:30 pm
Year Round
Community Partner: BronxWorks & Farm to Preschool
*This site collects food scraps for compost.*

*New Location* Claremont
CS 55 - 450 St. Paul’s Place
Wednesdays, 3:30 pm – 6:30 pm
July 6th – November 16th
Community Partner: Claremont Healthy Village

BROOKLYN

Ace Head Start
1419 Broadway
Wednesdays, 1:00 pm – 4:00 pm
June 6th – November 16th
Community Partner: Farm to Preschool

St. Marks Head Start
2017 Beverly Road
Wednesdays, 1:00 pm – 4:00 pm
July 6th – November 16th
Community Partner: Farm to Preschool

Inner Force Tots Learning Center
1181 East New York Avenue
Fridays, 3:00 pm – 6:00 pm
June 10th – November 18th
Community Partner: Farm to Preschool

Halsey Community Garden
462 Halsey Street
Saturdays, 11:00 am – 3:00 pm
June 4th – November 19th
Community Partner: Halsey Community Garden

**North Brooklyn YMCA**
570 Jamaica Avenue
Wednesdays, 3:30 pm – 6:30 pm
June 6th – November 16th
Community Partner: YMCA

**MANHATTAN**

**1 Centre Street**
1 Centre Street - Under the Arches
Thursdays, 2:00 pm – 6:00 pm
Year Round
Community Partner: MBPO & DCAS

**Two Bridges**
50 Madison Street
Thursdays, 3:30 pm – 6:30 pm
July 7th – November 17th
Community Partner: Two Bridges Neighborhood Council

**Bellevue Hospital**
462 1st Avenue – in the Rotunda
Thursdays, 11:00 am – 2:00 pm
Year Round
Community Partner: Bellevue Hospital

**Hudson Guild Head Start**
459 West 26th Street
Tuesdays, 2:30 pm – 6:00 pm
July 5th – November 22nd
Community Partner: Farm to Preschool

**Lenox Hill Senior Center**
70th Street & 1st Avenue
Tuesdays, 3:30 pm – 6:30 pm
Year Round
Community Partner: Lenox Hill Senior Center

*This site collects food scraps for compost.*

*New Site* Ben Kallos Council Office
244 East 93rd Street
Thursdays, 3:30 pm – 6:30 pm
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July 7th – November 17th
Community Partner: Ben Kallos Council Office

*New Site* East Harlem Asthma Center of Excellence
161-169 East 110th Street (just off Lexington)
Thursdays, 2:30 pm – 6:30 pm
Year Round
Community Partner: East Harlem DPHO

Family Health Center of Harlem
1824 Madison Avenue
Thursdays, 3:30 pm – 6:30 pm
July 7th – November 17th
Community Partner: Family Health Center of Harlem

*New Site* Uptown Grand Central
125th Street & Park Avenue, under the MetroNorth Station
Wednesdays, 3:00 pm – 7:00 pm
Year Round
Community Partner: NEHMA
This site collects food scraps for compost.

Nicholas Cardell Day Care Center
84 Vermilyea Avenue
Wednesdays, 2:30 pm – 6:00 pm
July 6th – November 16th
Community Partner: Farm to Preschool

QUEENS

Adventureland Child Care Center
32-04 31st Avenue
Fridays, 2:30 pm – 6:00 pm
July 8th – November 18th
Community Partner: Farm to Preschool

Hunters Point South
1-50 50th Avenue
Saturdays, 11:00 am – 2:00 pm
June 11th – November 19th
Community Partner: Hunters Point South Community

GrowNYC is a 501c(3) nonprofit organization that works to make New York City more sustainable, and improve the lives of all New Yorkers. Reaching two million New Yorkers every year, GrowNYC operates Greenmarket farmers markets, engages New Yorkers in recycling education and resources, builds and maintains green spaces and engages young people in hands-on education. Learn more at www.grownyc.org.

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