



FOR IMMEDIATE RELEASE
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Make your Holiday Local: GrowNYC Partners with the Christmas Tree Farmers Association of NY to Bring More NY State Grown Christmas Trees to Greenmarkets

New York, NY – GrowNYC today announced a partnership with the [Christmas Tree Farmers Association of NY](#) to bring more NY state Christmas Trees to New York City. Trees went on sale Saturday, November 28 and will be available until Sunday, December 20 at select Greenmarkets. In addition, GrowNYC Youthmarket participants will be staffing the farmers' stands.

The following is a list of who is selling Christmas Trees and Wreaths and where:

In partnership with the NYS Christmas Tree Growers Association with Youthmarket Staff:

- [Hurd's Family Farm](#), Modena, NY: Sat at Ft. Greene Greenmarket and Brooklyn Borough Hall Greenmarket starting 11/28 selling trees (Blue Spruce, Norway Spruce, Concolor Fir, Balsam Fir, Douglas Fir, Canaan Fir), wreaths, garlands, and centerpieces.
- [Primrose Hill Farm](#), Staatsburg, NY: Tucker Square Thursdays and Saturdays and Jackson Heights Sundays starting 11/28 selling trees.

Greenmarket Producers:

- Trumansburg Tree Farm: W, F, Sat at Union Square and Sat at Grand Army Plaza selling trees.
- [Van Houten Farms](#): M, W, F, Sat at Union Square selling trees, wreaths and garlands.
- Keith's Farm: W, Sat at Union Square selling trees.

The partnership between Greenmarket and the Christmas Tree Farmers Association was facilitated by [Empire State Development Corporation](#).

“We are thrilled to partner with the NY State Christmas Tree Farmers Association to give more shoppers access to New York state grown Christmas trees at even more of our Greenmarkets this holiday season,” says GrowNYC Executive Director, Marcel Van Ooyen. “In addition to Christmas trees, our markets are wonderful places for purchasing fresh greenery like wreaths and garlands, doing holiday gift shopping for friends and family, and shopping for the freshest ingredients for your holiday meals. We are thankful to Empire State Development and NYS Department of Ag and Markets for making this connection.”

Mary Jeanne Packer, Executive Director of the Christmas Tree Farmers Association of New York, said, “We are delighted to have this opportunity; and very much appreciate the support we have received from GrowNYC, ESD, and NYS Dept. of Ag and Markets to establish this pilot project. We are proud of the contribution New York Christmas tree farmers make, not only to New York City residents' quality of life, but also to the state's economy. The value of the state's Christmas tree crop is estimated at about \$8 million per year. When we consider that growers purchase equipment and fertilizers from local suppliers, pay farm workers, and invest earnings in local banks, the multiplier effect of these activities leads to an estimated total economic impact of about \$14.7 million annually.”

New York State Department of Agriculture and Markets Commissioner Richard A. Ball said, “New York is one of the largest producers of locally-grown Christmas trees anywhere in the country and there is nothing quite like a farm fresh Christmas tree for the holidays. We are pleased to see our growers reaching new markets and bringing even more New York-grown trees to New York City. I encourage New Yorkers to purchase a local tree this holiday season and support our growing Christmas tree industry.”

“The growth of New York’s small businesses, which make up 99 percent of all businesses throughout the state, is a top priority for ESD,” said ESD President, CEO & Commissioner Howard Zemsky. “We are excited to support partnerships like this to bring local trees, wreaths, centerpieces, and other local products to the forefront of the holiday shopping season.”

According to National Ag Statistics Service, there are nearly 19,000 acres planted in Christmas trees in NYS - that’s about 19 million trees being grown today. One acre of real Christmas trees consumes about 500 pounds of carbon dioxide each year; and that same acreage produces about 1000 pounds of oxygen annually - the amount that 18 people need to breathe in a year.

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GrowNYC is a 501c(3) nonprofit organization that works to make New York City more sustainable, and improve the lives of all New Yorkers. Reaching two million New Yorkers every year, GrowNYC operates Greenmarket farmers markets, engages New Yorkers in recycling education, builds and maintains green spaces and engages young people in hands-on education. Learn more at www.grownyc.org.