

GrowNYC Seasonal Job Fair

→ Welcome!



April 4, 2023



We are GrowNYC

We protect the environment, create green spaces, help people stay healthy, and give them opportunity to make a positive impact.

Our Work

We make it easy for you to have a positive impact.



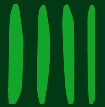
Conservation

We are providing outreach and education to increase participation in the city's zero waste programs and help conserve natural resources.



Green Space

We are bringing more green space to our city by building and rejuvenating community and school gardens.



Education

We are fostering future environmental stewards by providing thousands of children and adults with opportunities for meaningful interactions with the natural environment.



Food Access and Agriculture

We are transforming our regional food system and ensuring that all New Yorkers have access to the freshest, healthiest local food.



Greenmarkets

- 45+ Greenmarkets locations
 - Hiring
 - Site Leads
 - Opportunities with our Producer community



Fresh Food Box

- 7 Fresh Food Box locations
 - 600 participants weekly
 - Over 5000 pounds of food distributed weekly
- Hiring:
 - Not currently hiring



Compost

- 56 Food Scrap Drop-off Sites
 - 8,000 weekly participants
 - 20 tons weekly food scraps collected
- Hiring:
 - Compost Coordinator
 - Compost Driver
 - Compost Coordinator & Driver

Greenmarket Site Leads

Greenmarket Job Opportunities



About Greenmarket

Since 1976, Greenmarket has promoted regional agriculture and ensured a continuing supply of fresh, local produce for all New Yorkers. Greenmarket supports farmers and preserves farmland for the future by providing regional farmers with opportunities to sell their fruits, vegetables and other products at our open-air farmers markets throughout New York City.



Greenmarkert is Hiring for: Seasonal Site Leads (\$21/hour)

- Season runs April through November
- Part-time (1-2 markets) and Full-time (3 markets)
- Markets need Site Leads in all 5 boroughs
- Drivers and multilingual candidates a plus!
- 3 main responsibilities: operations, food access, and promotions & outreach



Greenmarket Operations

- Welcome Producers, confirm layout and spaces.
- Make sure producers are dropping off and setting up in the right spot.



Greenmarket Operations

- Rules Enforcement - Make sure producers are following the rules of the markets.



Greenmarket Operations

- Drop-off / pick-up market equipment
- Set up the Market Information Tent
- Producer compliance



Greenmarket Promotions

- Customer Service
- Tent and Table Display/Signage
- Social Media
- Games/Free Raffles



Greenmarket Promotions

- A-frames / Signage
- Recipes



Greenmarket Food Access

- Talk to customers about market food access programs, and the various currencies accepted



Greenmarket Food Access

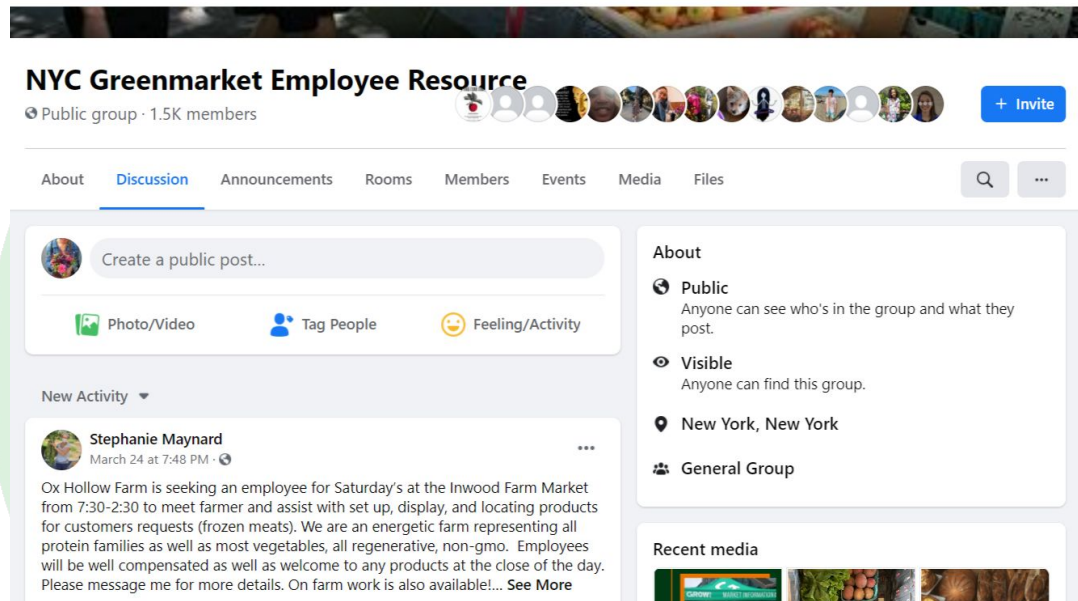
- Sell tokens to customers using their EBT, Debit or Credit cards
- Be responsible for your bank and make sure it is balanced out at the end of the day



Job Opportunities with the Greenmarket Producer Community

We're not the only ones hiring-- the farmers and other producers are also hiring for seasonal staff as more markets reopen and season gets busier.

Facebook Group: NYC Greenmarket Employee Resource



Farmstands

Farmstand Job Opportunities



Farmstand Mission

- Selling fresh and affordable food to all New Yorkers and providing vital revenue for family farms in the Northeast



How does the produce get to the Farmstand?



Farmstand History



- Farmstand, formally known as Youthmarket, started in 2006
- This year, we'll have 14 Farmstands in 4 boroughs
 - Queens: 2
 - Brooklyn: 4
 - Manhattan: 4
 - Bronx: 4
- Hiring for Site Staff & Site Lead to work June-November (\$20/hour Site Staff; \$21/hour Site Lead)
- Part-time (1-2 sites) and Full-time (3 sites)

On Site Responsibilities for All Staff

- Meet with your team
- Set-up and break-down the market (tents, weights, tables, baskets, scales, etc.)
- Check the produce upon arrival (carry produce boxes weighing up to 50lbs)
- Display the produce on the tables
- Perform EBT, debit/credit, cash, and other nutrition benefit currency transactions, and maintain accurate records
- Cooking demonstrations
- Educate customers about food access and promote regional agriculture
- Fill out closing inventory form
- Drop-off leftover produce



Off Site “Office” Responsibilities for Site Leads

- Deposit cash
- Count all the market currencies
- Fill in reconciliation and closing inventory sheet
- Attend bi-monthly meetings on Tuesdays
- Check-in with your supervisor
- Outreach
- Promotion



Driver Responsibilities

- Operate a van on NYC roads and highways, and distribute market equipment to 1-2 Farmstand(s)
- Also work as Site Staff or Site Lead too



Fresh Food Box

Fresh Food Box Job Opportunities



Fresh Food Box Model

Through Fresh Food Box, customers pay one week in advance for a pre-assembled box of healthy, fresh fruits and vegetables grown primarily by regional farmers and sourced through GrowNYC Wholesale.

The program allows customers to take advantage of the cost benefit of buying in a group and enjoy the flexibility of a weekly commitment while supporting farmers.

Other items available for sale ala carte include eggs, bread, honey, maple syrup, grains, and sauces.



Fresh Food Box History

Fresh Food Box started in 2012.

In 2023, we currently have 7 sites open but are planning to open 7 more in the next month.

Sites range in size from 30 customers up to 150.







Fresh Food Box Site Lead & Staff at the Site

- Set up and break down distribution site - carrying produce in cases/bags weighing up to 50lbs, setting up tents and folding tables, etc.
- Follow and enforce food safety and other GrowNYC rules and regulations
- Resolve conflicts and issues on-site
- Educate customers on a variety of food access and nutrition benefit programs
- Perform EBT, debit/credit, cash, and other nutrition benefit currency transactions for food boxes and other purchases on-site, and maintain accurate records
- Manage a bank of at-market currencies and ensure that it is balanced after each shift

Fresh Food Box Site Lead - In the “office”

- Curate produce orders for Fresh Food Box participants
- Complete site reports and other site-specific paperwork by assigned deadlines
- Attend weekly online meetings on Monday
- Conduct and track outreach to build participation in the food box program
- Meet and collaborate with community partner organizations





Compost

Compost Job Opportunities



Why Compost

- **Zero Waste to Landfills** - over 1/3 of New York City's residential waste stream is compostable.
- **Fight Climate Change** - making compost locally cuts down on carbon emissions from hauling trash long distances, and methane emissions generated by anaerobic decomposition of food waste in landfills.
- **Turn Waste into a Resource** - compost is a valuable fertilizer that is distributed for free to local community gardens, urban farms, neighborhood parks, street tree beds, and members of the public.



Compost Program

- We operate **56 “pop-up” food scrap drop-off sites** every week throughout the city to collect food scraps from New Yorkers - we recycle food scraps!
- Our team is comprised of 7 Managers, **5** full-time Drivers, **12 part-time Compost Coordinators & Drivers**, and **46 part-time Compost Coordinators**.
- Our operations run 6 days a week, with no operations on Tuesdays, and the most shifts available on **Saturdays**.



Compost Program History

- **2011** - Launch of Zero Waste Programs at GrowNYC, including the Compost Program
- **March 2020** - Budget cuts forced closure of 76 weekly food scrap drop-off sites.
- **September 2020** - Relaunched program with funding to operate 16 food scrap drop-off sites.
- **August 2022** - Increased funding to open at total of 54 food scrap drop-off sites by June 2022
- **April 2023** - Operating 56 weekly food scrap drop-off sites.



Compost Coordinator (\$20/hour)

Compost Coordinators work outside year-round and collect food scraps from participants and educate the public on composting, recycling, and waste in NYC.

Responsibilities

- Set up & oversee collections at food scrap drop-off sites
- Conduct outreach and answer questions about composting
- Supervise volunteers
- Collect & report data



Compost Driver (\$26/hour)

Compost Drivers work outside year-round and drop off supplies in the morning, pick up supplies at the end of collection hours, and transport full bins of food scraps to partner composting facilities.

Responsibilities

- Drive box trucks (14-24 feet)
- Deliver supplies to food scrap drop-off sites (shifts start between 6 and 7 am)
- Load full food scrap bins and supplies
- Deliver food scraps to community compost facilities in NYC
- Collect & report data



Positions Available



1-3 COMPOST COORDINATOR



1-2 COMPOST DRIVER

GROW^{NYC}

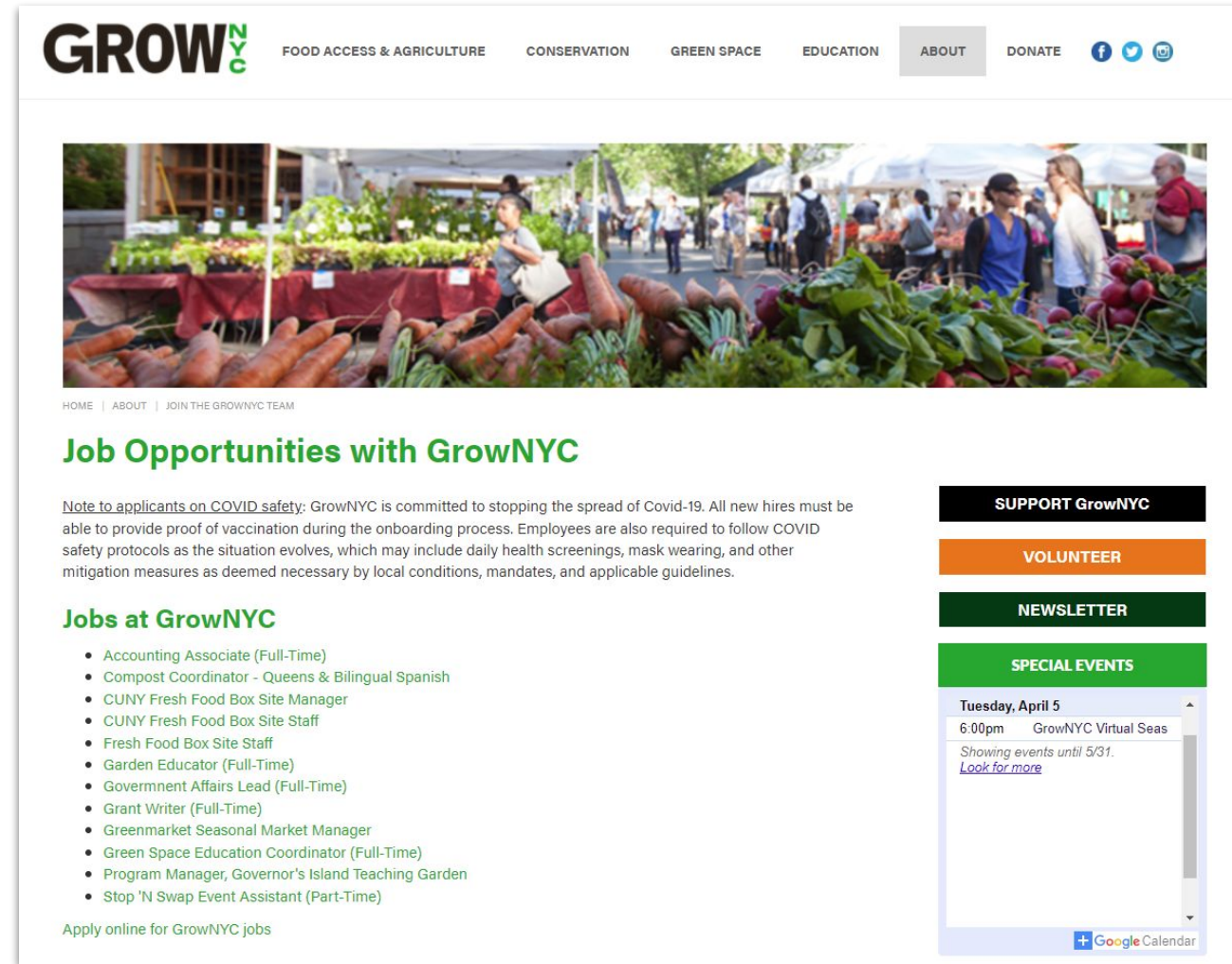


How to Apply Online

Visit www.grownyc.org/careers

Here, you'll find:

- Jobs at GrowNYC
- Volunteer Opportunities
- Jobs with Farmers and Producers



The screenshot shows the GrowNYC website's careers page. At the top is the GrowNYC logo and a navigation menu with links for FOOD ACCESS & AGRICULTURE, CONSERVATION, GREEN SPACE, EDUCATION, ABOUT, and DONATE. Below the navigation is a large banner image of a farmers market. Under the banner are links for HOME, ABOUT, and JOIN THE GROWNVC TEAM. The main heading is "Job Opportunities with GrowNYC". Below this is a note about COVID safety. The "Jobs at GrowNYC" section lists various roles. On the right side, there are buttons for SUPPORT GrowNYC, VOLUNTEER, NEWSLETTER, and SPECIAL EVENTS. The SPECIAL EVENTS section shows an event for Tuesday, April 5 at 6:00pm, titled "GrowNYC Virtual Seas".

GROWNYC

FOOD ACCESS & AGRICULTURE CONSERVATION GREEN SPACE EDUCATION ABOUT DONATE

HOME ABOUT JOIN THE GROWNVC TEAM

Job Opportunities with GrowNYC

Note to applicants on COVID safety: GrowNYC is committed to stopping the spread of Covid-19. All new hires must be able to provide proof of vaccination during the onboarding process. Employees are also required to follow COVID safety protocols as the situation evolves, which may include daily health screenings, mask wearing, and other mitigation measures as deemed necessary by local conditions, mandates, and applicable guidelines.

Jobs at GrowNYC

- Accounting Associate (Full-Time)
- Compost Coordinator - Queens & Bilingual Spanish
- CUNY Fresh Food Box Site Manager
- CUNY Fresh Food Box Site Staff
- Fresh Food Box Site Staff
- Garden Educator (Full-Time)
- Government Affairs Lead (Full-Time)
- Grant Writer (Full-Time)
- Greenmarket Seasonal Market Manager
- Green Space Education Coordinator (Full-Time)
- Program Manager, Governor's Island Teaching Garden
- Stop 'N Swap Event Assistant (Part-Time)

Apply online for GrowNYC jobs

SUPPORT GrowNYC

VOLUNTEER

NEWSLETTER

SPECIAL EVENTS

Tuesday, April 5

6:00pm GrowNYC Virtual Seas

Showing events until 5/31.
[Look for more](#)

+ Google Calendar

Questions?



Contact us with further questions.

info@grownyc.org



Apply here! www.grownyc.org/careers

grownyc.org



@GrowNYC

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