Organization Information
GrowNYC is a 50-year-old environmental nonprofit organization - helping more than 3 million New Yorkers by providing essential services and taking action to make NYC a livable city, one where every person can enjoy a healthier, more sustainable life. In particular, our network of Greenmarkets, Farmstands, Fresh Food Box sites, and GrowNYC Wholesale ensures that all New Yorkers have access to the freshest, healthiest local food.

About Farmstand
GrowNYC Farmstands are part of a network of food access retail sites operated by GrowNYC, along with Greenmarkets and Fresh Food Box sites. Through Farmstands, GrowNYC trains and employs young people to sell fresh, affordable food in neighborhoods across NYC. The food sold at Farmstands is grown by farmers in the Northeast and transparently sourced through GrowNYC Wholesale. This vital food access program offers important job opportunities for young New Yorkers, ensures healthy, fresh food access across the city, and provides important revenue for family farms in the Northeast.

GrowNYC operates Farmstands in the Bronx, Brooklyn, Manhattan, and Queens.

Seasonal Farmstand Site Manager
In the face of the COVID-19 pandemic, GrowNYC has been called upon to continue to provide essential food access programs to New Yorkers across the city. The Farmstand Site Manager will oversee the operations of Farmstands throughout New York City, including supervising and training additional Farmstand staff. The Farmstand Site Manager position is seasonal and some positions require driving. Additionally, Managers and staff will be tasked with ensuring all COVID-19 safety measures.

Responsibilities (include, but are not limited to)

● Set up and break down site, which may involve carrying cases/bags of equipment and produce weighing up to 50lbs, folding tables, and performing other physical labor
● Supervise daily market operations—including set-up, merchandising, sales, and breakdown according to schedule
● Help facilitate a training session for Farmstand staff at the end of June
● Supervise Farmstand staff at the market, guiding them as they gain experience in customer service and merchandising and educating them about produce and the program’s mission
● Attend weekly meetings and complete administrative work remotely and at GrowNYC office when it reopens
● Maintain organized paperwork, track income in cash, EBT and other market currencies, and report this information to the Program Coordinator

Applications
Interviews will take place on a rolling basis.
For additional information, please see our website: grownyc.org

Contact
GrowNYC
P.O. Box 2327
New York, NY 10272
212-788-7900
• Work with community partner organizations to conduct outreach to promote Farmstands
• Contribute to professional meetings and collaborations with community partner organizations
• (For Driving Positions) Operate a van on NYC roads and highways, and distribute market equipment to Farmstands

Qualifications
• Early riser who enjoys working outdoors in all weather conditions
• Passionate about farming, farmers markets, local agriculture, cooking, and/or food access
• Experience working with adolescents
• Experience working in retail and/or with sales
• Willing to work weekends
• Enjoys talking and working with people of all backgrounds
• Strong communication skills, both written and verbal
• Works well both independently and as a member of a team
• Excellent time management and organizational skills
• Creative problem-solver, able to troubleshoot and use good judgement to make on-the-spot decisions
• Experience in community outreach, and has an understanding of inequalities in the food system
• Familiarity with underserved communities
• Familiarity with Microsoft Office and Google Suite
• Have a valid driver’s license and willingness to drive a cargo van (not required for all positions)
• Fluency in multiple languages is a big plus (especially, but not limited to, Spanish, Mandarin and Cantonese)

Physical Requirements
Ability to lift up to 50lbs, though employee may request accommodations as needed.

Position Details
Schedule: The schedule has variable hours – a minimum of 6 hours a week to no more than 40 hours per week. Shifts are available all days of the week and usually start early in the morning (6am).

Compensation: The position is a non-exempt seasonal and variable hourly position. It pays $16 per hour and includes only statutory benefits.

GrowNYC is an Affirmative Action Equal Opportunity Employer and hires without regard to race, gender, religion, age, sexual orientation or physical disability.