



Grow to Learn Video Production Intern

About Grow to Learn NYC:

Grow to Learn is the citywide school gardens initiative. We work across the five boroughs to help establish sustainable learning gardens in public and charter K-12 schools. We believe gardens allow our urban public schools to sustain a different type of learning environment, emphasizing the growth of inquiry learning competencies and deep personal connections to the natural world. Since its inception in 2011, Grow to Learn has registered 741 schools as part of our network. Registered schools are eligible for mini-grant funding to build or expand a garden space, ongoing training opportunities, free garden materials, and access to an extensive online resource library and garden network.

Grow to Learn is looking to expand its web-based training materials and hoping to add digital testimonials from our grantees to our website. The Grow to Learn team is looking for video production interns with a passion for environmentalism and community building, strong urban gardening and/or NYC public school knowledge and solid writing skills. Candidates must have demonstrated talent for visual storytelling and script writing.

This position is based in New York City and reports to the School Gardens Manager.

Your Day

- Identify and pitch topics to be developed for training videos
- Review past funded grant applications and identify potential interviewees for testimonials
- Outreach to potential interview subjects
- Assist on shoots in-house and in the field
- Work on both training videos and video testimonials with School Gardens Manager
- Assist in writing strong, sharp and compelling scripts
- Work with School Gardens Manager in the editing process

Qualified candidates will be/have:

- Actively pursuing a Bachelors degree in a related field
- A commitment to the mission of Grow to Learn
- A strong understanding of visual storytelling
- Excellent written and verbal communication, strong editing skills

- Proficiency in VideoPad, OpenShot, iMovie and/or other video editing software preferred
- Self-motivated, detail-oriented with strong written, verbal & organizational skills
- Excellent computer skills with experience in Microsoft Office, Google Suite and social media platforms
- The ability to work independently and with others
- Dependable, flexible, and able to take initiative
- Able to meet deadlines
- Openness to learning and growing within the internship experience

Location & Hours.

Able to dedicate at least 2 days per week. Specific days and number of hours are flexible and can be negotiated based on class load. Work sites include Grow to Learn offices in Lower Manhattan and schools and gardens across the five boroughs.

Start & End Dates:

June 18, 2018 with a minimum commitment of 8-10 weeks preferred.

Student Benefits:

- This internship will allow the student to bring their classroom knowledge into a professional work setting and broaden their knowledge through hands-on application in a environmental nonprofit.
- Hands-on experience to build portfolio and professional contacts
- Professional credit on GTL's website and materials
- School credit, depending on the requirements

How to Apply:

Send a resume, cover letter and a link to portfolio or past work to: Arielle Hartman at ahartman@grownyc.org

Subject Line: GTL Video Production Intern Application

Grow to Learn is proud to be an equal opportunity workplace.