



## **Greenmarket App Development Volunteer Job Description**

Greenmarket, a program of GrowNYC

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### **About Greenmarket**

Greenmarket's mission is to promote regional agriculture and ensure a continuing supply of fresh local produce for all New Yorkers. Greenmarket supports farmers and preserves farmland for the future by providing regional, small family farmers with opportunities to sell their fruits, vegetables and other farm products to New Yorkers. Greenmarket is a program of GrowNYC, a nonprofit organization.

### **App Development Volunteer Summary**

Each week, over 130 farmers, bakers, beekeepers, fishermen and other producers come to the Union Square Greenmarket with the food that they grow, raise, bake or catch, and sell directly to New Yorkers at GrowNYC's flagship market—the largest producer-only market on the East coast. In 2013 we designed the Union Square Greenmarket app to help customers find the products they want, and learn about the farmers and producers that supply them. Greenmarket is looking for an intern with a wide technology knowledge base to help our Union Square team manage the app. As a tech intern, you will:

- Update daily list of Producers and products at market
- Develop farm profiles and provide information on products available at market, including photographs
- Maintain accurate list of seasonally available produce
- Identify and track software bugs
- Suggest ideas to improve the app

### **Benefits**

- Gain firsthand experience operating a farmers market in New York City
- Develop planning, organizational, time management, and team-based work skills

### **Essential Qualification**

- Knowledge and proficiency with Ruby on Rails programming language
- Our main focus is a Rails App that serves both as a web app used to organize market data, and as APIs for our mobile apps. We use Rails 3.8, Postgres and deploy on Heroku.

### **Ideal Qualifications**

- Interest in farmers markets and/or related issues – including public health, nutrition, food access, food systems, and sustainable agriculture
- Strong communication and client/customer relationship skills
- Ability to work outdoors in various weather conditions
- Skilled in Ruby on Rails language

This is an unpaid opportunity with flexible hours. A Metrocard will be provided. We are looking for volunteers to work 10 to 15 hours a week from May to September. Volunteers must be able to work 3-4 hours Monday, Wednesday, Friday and Saturday. Please submit resume and cover letter to [dhughes@grownyc.org](mailto:dhughes@grownyc.org). Please write "Greenmarket App Development Intern" in the subject line. Applications are due May 31, 2015.