



Greenmarket Senior Tours Volunteer Description

Greenmarket, a program of GrowNYC

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About Greenmarket

Greenmarket's mission is to promote regional agriculture and ensure a continuing supply of fresh local produce for all New Yorkers. Greenmarket supports farmers and preserves farmland for the future by providing regional, small family farmers with opportunities to sell their fruits, vegetables and other farm products to New Yorkers. Greenmarket is a program of GrowNYC, a nonprofit organization.

Greenmarket Senior Tours Volunteer Summary

Established in the fall of 2012, Greenmarket Seniors aims to improve nutrition, enhance social interaction, and benefit the overall physical and emotional health of New York City's older adults through interactive, educational tours of farmers markets. Responsibilities include:

- Assist Greenmarket staff in development and coordination of the Greenmarket Seniors Project
- Reach out to New York City senior centers to schedule market tours and educational/nutritional workshops
- Lead seniors in walking tours of Greenmarkets
- Lead games with seniors like bingo and scavenger hunts both at market and senior centers
- Research and create materials and games appropriate to seniors and Greenmarket

Benefits

- Increase knowledge of urban food access issues and help facilitate Food Stamp and other food assistance initiatives use at farmers markets
- Develop community organizing and education skills
- Develop planning, time management, site management, and team-based work skills
- Networking opportunities including staff gatherings and farm visits

Ideal Qualifications

- Interest in farmers markets and/or related issues – including public health, nutrition, food access, food systems and sustainable agriculture
- Strong communication skills
- Experience working in education or with seniors preferred
- Ability to work outdoors in various weather conditions
- Excellent time management and organizational skills
- Fluency in languages other than English a plus

This volunteer opportunity is unpaid with flexible hours. A monthly unlimited Metrocard will be provided. We are looking for someone to start in May/June and commit to approximately 10 to 15 hours/week until October/November. Volunteers must be open to working in all five boroughs, and potentially include one weekend day in their schedule. Please submit resume and cover letter with "Greenmarket Seniors Volunteer" in the subject line to rshepherd@grownyc.org Applications will be accepted on a rolling basis.