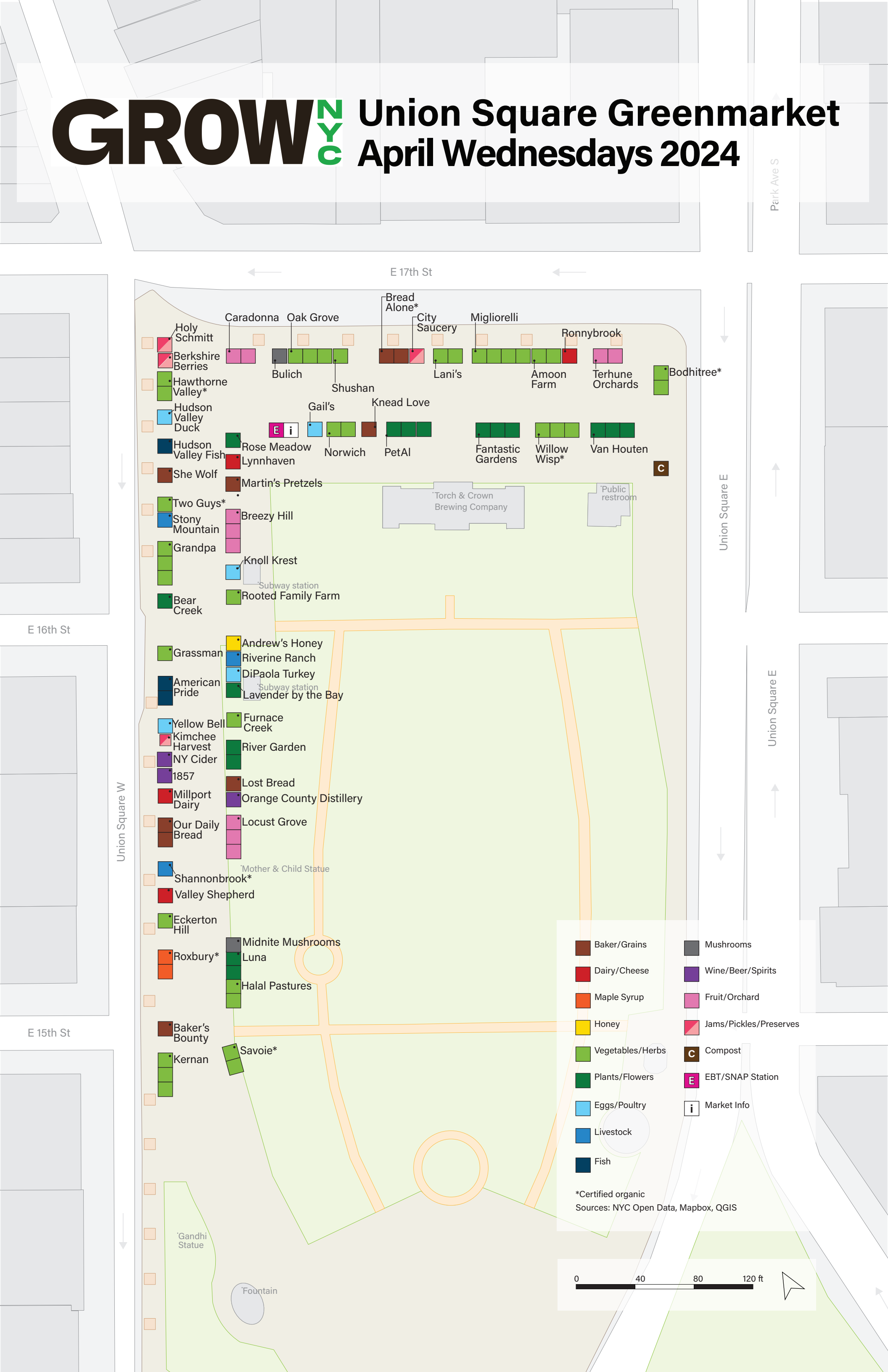GROW NYC Union Square Greenmarket April Wednesdays 2024